





## FACEBOOK MANAGED SOCIAL+ WEBSITE

Boost your online presence, quickly, easily and effectively





# Run a feature rich website, managed and updated all from your Facebook page.

If you need to get online quickly and efficiently a Facebook generated website is an effective way to establish a professional web presence. Pagevamp technology is able to provide within a few days a feature rich website from your business' Facebook page which updates itself as you update your Facebook page's content.

A Pagevamp Social+ website also comes with many additional features accessible from a Pagevamp management interface. While this isn't necessary for running your website there is plenty of additional value for those wishing to make use of it.

If you are already publishing content to your Facebook page, you are gaining a fully working, hosted website with no extra effort or need for additional technical skills.

## Effective for new and established businesses

For businesses without a current website the impact is considerable. Apart from simply establishing a website, being able register with search engines and business listings is invaluable for increasing awareness and driving prospective clients to your services.

Even with already established website(s), secondary promotional websites create a huge additional amount of exposure and value via search marketing which all leads back to your business. With the website automatically generated and managed from Facebook this is a great solution and strategy for a marketing team who managed different services, products, events and venues.





#### Social+ Website

#### ¥20,000 per year

- We generate a Pagevamp Social+ website from your Facebook page.
- We perform basic setup configuration the first time it is created.
- Nosting and Pagevamp management access is included.

#### Social+ Website Domain Set Up

Your Pagevamp website can have its own domain name, which is another good marketing opportunity. You can provide us with a domain you have bought yourself, which we will set up, or we can purchase and set up the domain for you.

Name Set Up

¥10,000

Domain Name Registration and Set Up

¥30,000

#### Social+ Website Premium ¥50,000 per site

A Social+ website is generated directly from the information available on your Facebook page. While this is often enough for an effective website it can be optimised further and tailored to a business purpose with a personal touch. With this package, once the site is generated we will configure and customise it further to be more effective and appropriate for your business through custom images, adjusted content and site configuration changes.



#### Social+ Customisation ¥50,000 per page

A Social+ website can have additional pages beyond those managed from Facebook. This can be appropriate for more specific content. We will create these additional pages for you from a supplied Word or PDF Document and integrate them into the website and navigation.

#### Social+ Integration Price varies by request

A Social+ website can also be integrated with 3rd party services such as booking systems, e-commerce and much more. There are techniques to set up Facebook Pages so they can automatically facilitate additional website functionality. An example is using a Facebook image album for a restaurant business' Menu Page so it always automatically updated on the website. We can do these integrations for you.

\* Some integrations may require access permissions to your Facebook Page.

#### Facebook Page Creation ¥150,000 per page

If you don't have a Facebook page to generate your Social+ website from we will create it. You provide us with your brand images and basic organisation information and we will create a simple and effective Facebook page. The Facebook page will also be created in a manner that makes it specifically effective for generating and updating a Social+website.

#### **Uber Eats Partners**

Uber Fats Mexico

Uber Eats saw the potential to offer each of their partners with a Facebook generated website. This created a website for every business providing Uber Eats delivery services. Not only were the partners extremely grateful to Uber Eats for boosting their business with a free website, but also Uber Eats were able to add a special delivery button to each website allowing visitors to link directly to Uber Eats as well as a pop-up asking to download their app.

With the restaurant's website managed automatically from their Facebook page Uber were able to spend their time marketing and boosting the websites over search, social and business listings, generating more traffic and consequently more business for their partners and themselves.

### **BMW Golf Japan**

#### **BMW**

BMW is a well known sponsor and organiser of various events. In this case BMW Japan held the first BWW Japan International Golf Challenge, a full day golfing event and experience. During the day many photos and videos were taken and participants further shared photos and media to the event's Facebook page.

Rather than restructure the existing website and transfer all this media from Facebook, BMW created an independent Event Report site using Social+ allowing them to quickly and efficiently provide an official domain to direct their participants post competition.

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For information about Pagevamp generated Social+ Websites and services

## **CONTACT US**



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